Read Me

Well hey there! I just wanted to personally thank you for grabbing a copy of my back to basics bundle. I appreciate ya. ☺

In this bundle, you'll have access to my back to basics list building guide that tells you step by step how to build your very first list.

You should've also received a 10 day DFY email campaign, a freebie offer to build your list, and 3 squeeze pages you can use for said freebie.

Now, the ebook is written in a way that dos not reference the DFY items, to ensure everyone that reads it actually learns how to do everything that's involved in list building, so try not to get that confused.

That being said, I HIGHLY recommend you go ahead and read the main ebook first before putting any of the DFY stuff to use. It's the best way to maximize your results.

Now that we've got that out of the way, here's what you can do with what I gave you. ☺

1. Back to basics ebook – This comes with personal use rights only, and may not be given away or sold in any way shape or form. This is solely for you to learn how to build your list. ☺
2. Four Deadly List Building Mistakes Report – This comes with personal use and giveaway rights. You can give this away to your list, use it as a lead magnet, or bundle it with another product. It doesn't come with PLR or MMR, so it may not be rebranded.
3. Squeeze Page Templates – As a way of saying thanks for buying this bundle, you are free to do whatever you'd like with the squeeze pages. They can be used for the freebie as they were intended, or modified to use them with whatever else you would like. ☺
4. DFY Email Campaign – This email campaign was intended to be used with the freebie offer, but again, you can edit it however you like. You may also use it as a template for your own email campaign if your freebie is different.

Thanks again, and I hope you enjoy! ☺